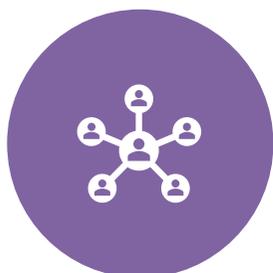




**Create opportunities to improve resident's health and wellbeing** through inclusive, lifelong physical activity.



**Inspire and empower future generations** by creating positive, inclusive pathways into sport and physical activity.



**Build strong networks and sustainable systems** that enable communities, organisations and partners to thrive and be resilient.



**Target investment in facilities and infrastructure** to create welcoming, fit-for-purpose environments that support long-term participation.



**Create opportunities to improve resident’s health and wellbeing through inclusive, lifelong physical activity.**

Actions	How we will measure impact
<p><b>Support and co-design activities to engage residents with sport and physical activity.</b></p>	<ul style="list-style-type: none"> <li>• Number of activities supported</li> <li>• Attendance numbers and engagement</li> </ul>
<p><b>Partnership working with local groups and agencies who support our most inactive, isolated residents with health-conditions.</b></p>	<ul style="list-style-type: none"> <li>• Number of partners engaged</li> <li>• Mapping of where sessions are</li> <li>• Participant data e.g. postcode, health conditions</li> </ul>
<p><b>Influencing and supporting workplaces to value the importance of physical activity with policy changes. Promote opportunities for employees to engage in workplace-based events.</b></p>	<ul style="list-style-type: none"> <li>• Number of workplaces engaged</li> <li>• Number of employees who have become more active due to changes</li> </ul>
<p><b>Bring people together from rural communities through sport, physical activity and movement.</b></p>	<ul style="list-style-type: none"> <li>• Engagement with residents</li> </ul>



**Inspire and empower future generations** by creating positive, inclusive pathways into sport and physical activity.

Actions	How we will measure impact
<p><b>Support and co-design activities with community groups, schools National Governing Bodies and grassroot clubs to engage children and young people with sport and physical activity.</b></p>	<ul style="list-style-type: none"> <li>• Number of activities supported</li> <li>• Number of partners engaged</li> <li>• Increase in attendances</li> </ul>
<p><b>Support schools to access resources, events and CPD to develop their skills and knowledge.</b></p>	<ul style="list-style-type: none"> <li>• Records of schools, engagement and participation numbers</li> <li>• Active Lives data improvements</li> </ul>
<p><b>Work with partners to provide coaching, officiating, and leadership courses for young people.</b></p>	<ul style="list-style-type: none"> <li>• Number of courses and engagements</li> <li>• Engagement with clubs and groups</li> </ul>
<p><b>Work with partners to support tackling anti-social behaviour and crime through the positive use of sport and physical activity.</b></p>	<ul style="list-style-type: none"> <li>• Data sets in relation to anti-social behaviour/Crime</li> </ul>



**Build strong networks and sustainable systems** that enable communities, organisations and partners to thrive and be resilient.

Actions	How we will measure impact
<p><b>Invest in Council leisure facilities to meet the needs of our communities.</b></p>	<ul style="list-style-type: none"> <li>• Consultation with residents</li> <li>• Investment secured for development</li> </ul>
<p><b>Collaborate with our leisure centre providers to increase site usage of indoor and outdoor facilities alongside the provisions they offer</b></p>	<ul style="list-style-type: none"> <li>• Client meeting data and minutes</li> <li>• Customer feedback and consultations</li> </ul>
<p><b>Support clubs and community organisations to access Council community grant programmes and other external funding sources.</b></p>	<ul style="list-style-type: none"> <li>• Funding awarded</li> <li>• Number of groups and clubs supported</li> </ul>
<p><b>Develop opportunities to encourage greater use of open and green spaces for physical activity.</b></p>	<ul style="list-style-type: none"> <li>• Numbers of partners engaged</li> <li>• Record of improvements made</li> </ul>



**Target investment in facilities and infrastructure** to create welcoming, fit for purpose environments that support long-term participation.

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